





ABOUT US

Sanayeh Poodr Sangsar (SPS) is a leading manufacturer of premium clumping cat litter in Iran, proudly offering **PETOPIA** for the domestic market and **FELUXE** for international markets.

As part of a specialized industrial group, we manage the entire value chain through our own subsidiary company – from locating and extracting the finest bentonite mines in Iran, to micronizing and manufacturing. This vertical integration ensures:

- Consistent and reliable quality
- Competitive pricing through cost-efficient production



FELUXE CAT LITTER

Premium Cat Litter from the Heart of Iran High Absorption | Dust-Free | Veterinary Certified







OUR QUALITY COMMITMENT

- Top-Grade Raw Materials: We exclusively use the finest Iranian bentonite, sourced directly from our own mines.
- Fully In-House Production: Every step from mining to packaging is carried out entirely within our factory, with no outsourcing, ensuring strict quality control and cost efficiency.
- **Premium Performance: FELUXE** delivers superior clumping, powerful odor control, high absorption, and minimal dust.

KEY PROPERTIES



Granulated for maximum absorption capacity up to %800



Undersized granules removed through advanced screening for reduced dust



Ultra-bag filter system for maximum dust control



Tight clumping for easy scooping and low tracking



Exceptional odor control from the strongest Iranian mines

WATER ABSORPTION	(2 HOURS):	%705
MONT:		80
SWELL INDEX:		20
PH:	8	TO 8.5
GRANULE SIZE:	0.6MM TO	3.1MM



Granule size can be adjusted based on customer specifications.



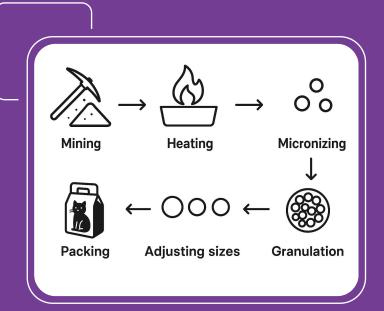
PRODUCTION PROCESS

We proudly operate a fully integrated production line:

- 1. Mining
- 2. Processing & Purification
- 3. Granulation
- 4. Packaging
- 5. Quality Control & Distribution

This guarantees full traceability and consistent quality in every bag.









CERTIFICATIONS & STANDARDS

- Iran Veterinary Organization License SPS is the only cat litter factory in Iran with this certification. Regular inspections ensure compliance and safety.
- ISO 9001 Certification and adherence to international standards.





DOMESTIC MARKET LEADERSHIP

- Our domestic brand, PETOPIA is the best-selling cat litter brand in Iran.
- Distributed nationwide across all provinces.
- Trusted by veterinarians, pet shops, and cat owners for unmatched quality.





EXPORT & DISTRIBUTION

- Large-scale bulk and packaged order capacity
- Dedicated logistics team for smooth international shipping
- Open to exclusive distributor partnerships in key markets





WHY CHOOSE FELUXE?

- Premium Quality & Competitive Price Full in-house production keeps costs down
- Unique Certification Advantage
 The only Iranian brand with official veterinary approval
- **Proven Market Success**Trusted by thousands of satisfied customers
- Reliable Export Partner
 Stable supply, consistent quality, scalable capacity
- Private Label Options
 Available for international partners
- Bulk Supply
 Available for manufacturers worldwide

INTRODUCING FAST-CLUMPING CAT LITTER









PACKAGING OPTIONS

We proudly offer **FELUXE** premium granulated cat litter in a variety of packaging formats to meet different market needs:









STANDARD SCENTED 10KG | 5KG



ACTIVATED CHARCOAL SCENTED

10KG | 5KG

PRIVATE LABEL

- All product types are available for packaging under your own brand

BULK SUPPLY

• Large-scale production available in 1-ton jumbo bags, ensuring the lowest possible price for bulk buyers



CONTACT US

FELUXE - Premium Cat Litter

For Orders & Sales:

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Tehran Branch Office:

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For Technical Inquiries:

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Factory Address:

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- www.feluxegroup.com

